A
Profile
In
Excellence



Associated Road Carriers Limited

THE PEOPLE WITH A WILL TO SERVE

(An ISO 9001 : 2015 Company)



ESTABLISHMENT: 30th MAY 1972

BOARD OF DIRECTORS : Mr. Ramkumar Goel - Founder, Chairman & Managing Director

Mr. Chhabil Dass Goyal - Joint Managing Director

Mr. Banwarilal Sharma - Director

Mr. Mahender Kumar Goyal - Director

: Mr. Vinay Goel - Director

: Mr. Rajiv Goyal - Executive Director

: Mr. Rahul Goel - Executive Director

: Mr. Ravi Goel - Executive Director

: Mr. Girish Sharma - Executive Director

: Mr. Vineet Goyal - Executive Director

REGIONAL OFFICES: Ahmedabad, Bengaluru, Chennai, Delhi, Hyderabad, Kolkata and Mumbai.

DIVISIONAL OFFICES : Ahmedabad, Bengaluru, Chandigarh, Chennai, Coimbatore, Delhi,

Ghaziabad, Hubballi, Hyderabad, Indore, Jaipur, Jamshedpur, Kolkata, Mumbai, Nagpur, Patna, Pune, Tiruchirapalli, Vadodara and Visakhapatnam.

NETWORK : Pan India 590+ outlets in 400+ cities, equipped with adequate

infrastructure, handling & communication facilities, serving 5000+

destinations.

SERVICES : Complete Transport Expertise to handle PARCELS - PART LOADS -

FULL LOADS - Bulk Cargo - Containerised Goods and Port Clearance with specialisation in Project Transportation - Heavy & Odd Dimensional

Cargo Movement.

KEY AREAS : Exceptional know-how of transportation in Core segments like -

Power & Oil Exploration, Iron & Steel, Cement & Refractories, Textile & Engineering, Fertilizers & Chemicals, Petrochemical & Bulk

Drugs, Plastics & Fibre and many others.....

PRESTIGIOUS MEMBERSHIPS : ASSOCHAM, IGCC, FTAPCCI, AIMTC, AITWA

ACCREDITATIONS : ISO 9001:2015

ICRA Credit Rating: LA+ (Stable)

IBA CODE : CAA 237 (The Indian Banks' Association)

CERTIFICATE OF REGISTRATION: TS009/4/CC/2015 of The Carriage by Road Act, 2007.

CIN : U63090WB1972PLC028346

BANKERS : State Bank of India, Kotak Mahindra Bank Limited

UNDERWRITERS: National Insurance Co. Ltd

OUR JOURNEY SINCE 5 DECADES.....

A R C's journey began with a simple dream over **5 DECADES** ago with a single truck, five branches & staff strength of fifteen - a dream of success in the eyes of a team of passionate young professionals. Under the leadership of our Founder & CMD Mr. Ramkumar Goel along with Mr. Chhabil Dass Goyal and Mr. Banwarilal Sharma, ASSOCIATED ROAD CARRIERS LIMITED (A R C) was founded in 1972, further strengthened by other Directors (Late) Mr. Raj Kumar Goel and Mr. Mahender Kumar Goyal, and later joined by Mr. Vinay Goel. Their journey is backed by a vision of commitment, quality and excellence, and at the same time maintaining the highest standards of ethics and social responsibility. In January 2023, five Non-Executive Directors have been inducted as Executive Directors, who brought along significant experience in Surface Transport. With unique backgrounds, their presence ensure fast and more progress of the organisation.

With a rich history of Administration and Manpower Management of a 2500+ ARC'ites strong workforce, today A R C is among the Largest ISO 9001:2015 accredited Surface Transport Organisations in India, a pioneer in Indian Surface Transport horizon, consistently offering economical & better service to customers by setting benchmarks in Quality Service and Customer Delight.

STRETCHING BEYOND THE HORIZON.....

Built on Strong Pillars of Integrity, Massive Infrastructure, Operational Expertise, Financial Soundness and a Professional Team, A R C has acquired a solid reputation of a stable and reliable source for specialised high-quality service. Unrivalled expertise in cargo movement and the par-excellence ability to carry out actions and not just words, has been the reason for its continuous growth over the years. Special expertise in project transportation, heavy lifts and odd dimensional cargo provides ground for creating the *gurus* in cargo movement all across.



A R C ON SCHEDULE: OUR SPECIALITY.....

- Superior Parcel Service with nationwide guick & guality parcels movement.
- Total commitment and assurance for timely & safe delivery of parcels to every nook and corner of the country.
- Bridges gap between Conventional Transport and Express Cargo, with prices 30% cheaper than Express Market Leaders.
- Door Collection & Door Delivery of goods, irrespective of weight & size, with nominal extra charges within a radius of 25 km.

MANPOWER MANAGEMENT....

A R C's real strength is its experienced leadership team and the commitment & dedication of its workforce. Each one of its 2500+ members is steeped in the culture of Service. On its part, A R C strives to upgrade and enhance the skillset and knowledge levels of its people through various training, personal development and motivational programmes.

In a nutshell, at ARC, 'Total Customer Orientation' is a religion and 'Total Quality Management' the mantra.

COMPLETE TRANSPORT EXPERTISE....

- System-driven organisation with Pan India network of 590+ outlets in 400+ cities serving 5000+ destinations.
- Over 1.5 million Sq.ft of covered godowns with modern equipment like Forklifts, Chain pulleys and Mobile cranes, besides massive outlay of open yards for heavy goods.
- Large Fleet comprising of Special Trailers, Containerized Vehicles, Open & Standard Trucks and LCVs, fitted with GPS units in all major routes.
- 3500+ vehicles operating round the clock, covering over a million kilometers every day across India.
- Unmatched Infrastructural Capabilities with State-of-the-art facilities.
- Secured CCTV Surveillance available across all Major Transhipment Centres.
- Transporting more than 3 million tons of cargo annually, worth over 15,000 Crores.
- Fully computerized operations equipped with modern IT and communication systems, facilitated by an in-house development team.
- 24 x 7 Online Track & Trace facility.

A R C WITH A DIFFERENCE.....

A R C believes that it carries not just material consignments but also trust and aspirations of its customers. That's the reason extra care is always taken to ensure foolproof delivery of even the smallest of cargoes. Besides this, A R C extends customer friendly tailor-made services, to meet special needs of its customers.

- Single Window Operations Movement of Cargo through Road, Rail & Air, where business volumes are assured.
- Deployment of Key Account Managers for Corporate Customers.
- Customized information provided online to customers.
- Godowns insured under Standard Fire & Special Perils Policy against losses caused by Fire, Flood & Earthquake.
- Exclusive Operational Team with Escort Services for Hi-value Consignments.
- COD / DOD Collection facility to Customers.
- Assistance for hassle-free documentation
- Programmed dispatches for Movement of Parcels.
- Dedicated Vehicles on Specific Routes.
- Inter-feeding and Inter-connectivity of Branches and Transhipment Centres.

A R C STANDS.....

With policy of adherence to work ethics at all times that represents 'THE PEOPLE WITH A WILL TO SERVE', not only the Customers, but also the Society in general through various welfare activities.

CORPORATE SOCIAL RESPONSIBILITY.....

A R C always believes that "Service to Mankind is Service to God". Being a socially responsible organisation, it has contributed generously through its trusts for development in the fields of Education, Medical & Healthcare, Social Welfare and Spiritual, across the nation, irrespective of caste, creed and religion. A R C always stands at the forefront to support our nation during natural calamities, external threats and other unforeseen circumstances.

As part of our Go Green initiative, we are undertaking activities like Planting Saplings and Rainwater Harvesting in all our Transhipment Centres and Major Godowns, constructing well-planned offices and godowns to utilise natural light efficiently, and spreading awareness on environment conservation among our employees.

VISION...

"Market Leadership with Effective Systems, and Excellence in Service Standards for Profitable Growth".

MISSION...

"We are committed to achieving Customer Delight and to the Pursuit of Excellence through constant improvement in Quality Service, continuous enhancement of Human Resources and ceaseless endeavor to provide customised solutions that meet Corporate Objectives and thereby establish ourselves as trusted "Business Partners".

We will always strive to improve the quality of life of our people and the community by implementing Enlightened Practices and Welfare Schemes..

QUALITY POLICY.....

A R C shall provide "Accessible", "Reliable", "Customised" Surface Transportation Services in India through its extensive network and team of professionals with a strong will to serve.

It shall be the endeavor of each one of us to achieve planned objectives and targets of the organisation in an efficient manner.

We shall continue to work together and adopt changes that will help us to improve our systems, practices and business performance.

We shall be committed to comply with the requirements of International Standards on Quality Management System and continually improve its effectiveness in its true spirit.

OUR PRESTIGIOUS CLIENTELE.....

A R C being customer-centric, has successfully built-up reputation for on-time delivery, total reliability, responsiveness and personalised service. It aims at fostering close relationships, rather than just business dealings with clients. This has seen A R C forge strong bonds with some of the most prominent names from the Indian Corporate world. A proud factor for A R C is its association with almost all of India's prestigious Maharatna & Navaratna CPSE's.









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REGISTERED OFFICE
"Om Towers", 9th Floor,
32, Jawaharlal Nehru Road,
Kolkata - 700 071, Ph: 033-40253535,
E-mail: cal@arclimited.com

CORPORATE OFFICE
"Surya Towers", 3rd Floor,
105, Sardar Patel Road,
Secunderabad - 500 003, Ph: 040-27845400,
E-mail: sbd@arclimited.com

REGIONAL OFFICES

Ahmedabad - Bengaluru
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